

Spelman College Names Helene Gayle 11th President

Mar 25, 2016 - Apr 26, 2022

Spelman College

Summary

Total Mentions: 212

Total Reach: 197.0M

Total Publicity Value: \$140.4K

Coverage Summary

Total Mentions



Top Outlets

OUTLET	NUMBER OF CLIPS	REACH	PUBLICITY VALUE
WAGA-TV	3	185,314	\$29,341.28
WABE-FM	3	517,100	\$0.00
Crain's Chicago	3	868,194	\$399.37
Atlanta Journal-WSB-AM	3	9,167,601	\$7,379.92
Associated Press	2	689,800	\$0.00
Muscatine Journal	2	10,494,000	\$8,447.67
Journal	2	27,172	\$6.25
Yahoo Finance	2	45,156	\$10.39
Southern Illinoisan	2	144,420	\$66.43
QC Times	2	318,404	\$73.23
Daily Advent	2	2,032,000	\$467.36
Dispatch/Argus	2	142,618	\$32.80
Journal Times Online	2	147,692	\$67.94
WGN-AM Online	2	324,934	\$261.57
Sentinel Online	1	44,889	\$10.32
Corvallis Gazette-	1	41,912	\$19.28

Top Articles

HEADLINES

- Spelman College Names Helene Gayle, MD, Globally Recognized Public Health Leader, its 11th President
- Atlanta: Spelman College taps Helene Gayle as next president
- Atlanta: Spelman College taps Helene Gayle as next president
- WOW2: APRIL'S Women Trailblazers and Events in OUR History - 2017
- Atlanta's Spelman College Taps Gayle as Next President
- These Are the Colleges With the Highest Earning Graduates in Every State
- Spelman College Names Helene Gayle, MD, Globally Recognized Public Health Leader, its 11th President
- Spelman College taps Helene Gayle as next president
- Atlanta: Spelman College taps Helene Gayle as next president
- Spelman College Names Helene Gayle, MD, Globally Recognized Public Health Leader, its 11th President
- Spelman College taps public health leader as finalist for president
- Spelman trustees vote to make public health leader its next president
- Atlanta: Spelman College taps Helene Gayle as next president
- Spelman College Names Helene Gayle, MD, Globally Recognized Public Health Leader, its 11th President
- Spelman College Names Helene Gayle, MD, Globally Recognized Public Health Leader, its 11th President
- 2018 Commencement Addresses Schedule on C-SPAN
- Spelman College taps Helene Gayle as next president

OUTLET

OUTLET	REACH
Yahoo Finance	32,680,000
Yahoo Finance	32,680,000
KNOX news radio	24,742,535
Daily Kos	19,125,064
U.S. News & World Report	15,390,000
Thrillist	11,520,668
Associated Press Online	5,247,000
Associated Press Online	5,247,000
Seattle Times Online, The	3,603,773
PR Newswire - Online	3,128,349
Atlanta Journal-Constitution Online	3,055,867
Atlanta Journal-Constitution Online	3,055,867
Atlanta Journal-Constitution Online	3,055,867
Markets Insider	2,546,208
Morningstar	1,777,399
C-SPAN Online	1,721,956
Toronto Star Online	1,720,773